

GREENWICH INTERNATIONAL FILM FESTIVAL

Marketing/ Social Media Internship Opportunity

Greenwich International Film Festival is seeking a Marketing Intern to work up to 10 hours a week, depending on the intern's availability. The Intern will assist with our marketing efforts, and be an integral part of our team. The qualified candidate should be a dedicated, hard working individual who wants to work in a fast-paced environment. Good communication and writing skills are a must, as well as multitasking and the ability to work independently.

Internship Responsibilities:

- Support the marketing team
- Assist with business development per marketing strategy
- Prepare promotional materials
- Help plan social media strategy and create social media copy
- Assist in developing and implementing promotional opportunities to gain additional exposure through contests and creative promotions
- Assist in creating marketing strategies and key messaging content consistent with GIFF branding
- Manage and update company databases and customer relationship management systems
- Assist with planning, preparation and production of in-person and virtual festival events and public relations efforts

Requirements:

- Timeliness, reliability and responsibility are key
- Professional demeanor
- Ability to think outside the box
- Strong Social Media Experience
- Excellent verbal and written communication skills • Excellent knowledge of Google Suite, MS Office
- Comfortable on the phone
- Creative writing

Internship Offers:

- An exciting, start-up environment to get hands-on work experience
- Sufficient opportunity to build your professional portfolio
- Tickets to select GIFF events

Please submit your resume and cover letter to Alicia Pipher at alicia@greenwichfilm.org

BACKGROUND INFORMATION: Greenwich International Film Festival is a 501(c)3 non-profit organization that bridges the worlds of entertainment and philanthropy through films, panels and special events throughout the year. GIFF's mission is to harness the power of film to serve the greater good by supporting causes that relate to basic human rights, education, the environment and healthcare. To learn more, visit www.greenwichfilm.org.