


GREENWICH
INTERNATIONAL
FILM FESTIVAL

inspired



YEAR-ROUND CONTENT, TALENT & IMPACT

2023



Since 2015

An all-female founded 501(c)(3) non-profit organization that bridges the worlds of entertainment and philanthropy through year-round programming and special events. GIFF harnesses the power of film to serve the greater good by supporting causes that relate to basic human rights, education, the environment and health care.



- GIFF Inspiration Talks & Awards – **New This Year!**
- Film Premieres
- Jewish Film Series
- #MakeAnImpact Award
- Changemaker Gala
- Filmmaker Awards
- Panels with Industry Experts
- Special Programs
- Exclusive On-Demand Streaming Content

Year-Round Membership & Programming

GIFF's Membership Program features access to Year-Round In-Person Programming and our Exclusive Digital Streaming Platform. It enlightens our audience through thought-provoking films, panels, awards & special events. It connects filmmakers and audiences with celebrity talent & industry leaders, while providing valuable cultural connections and networking opportunities. GIFF offers sponsors the ability to align their brand with rich content and be a part of powerful philanthropic change.



GIFF Audiences

GIFF attracts a community of influencers, filmmakers, celebrities and art enthusiasts from Connecticut, New York and beyond. Our audience is highly educated, loyal to the brands that support GIFF, and has a variety of interests.

The Demographics:

Income

37% Up to \$200,000
17% \$201,000- \$300,000
10% 301,000-\$400,000
36% 401,000 and above

Education

96% Have a College Degree
49% Have a graduate or postgraduate degree

Attendance

100% of Attendees would attend GIFF again
99% Would Recommend GIFF to a friend

Interests

98% Recommended GIFF to a friend
58% Are more likely to use the products and services of a GIFF sponsor because they attended a GIFF event

10,000 In-Person Attendees and
10,710 Virtual Streaming
Attendees from Around the World



Media Reach

GIFF generates tremendous media coverage both locally and around the globe. Media outlets covering the festival, films, stars and sponsors have resulted in 22 billion positive media impressions to date.

GIFF Headlines



ABC 7
The New York Times
The Hedonist
Patch
Variety Magazine
Vibe
Town and Country
Outlook Traveler
Bustle
Westchester Magazine
Greenwich Sentinel
Greenwich Magazine
Associated Press

Arts and Leisure
Hartford Courant
Screen Anarchy
The Sun
Women and Hollywood
iHeart Media
Greenwich Sentinel
Ridgefield Press
Patch.com
Stamford Advocate
NPR
ClassicCars.com The
Trumbull Times

US Weekly
Unseen Films
ESPN Front Row
ET Online
Watchtower
News 12 Westchester
Star Magazine
Yahoo Entertainment
Entertainment Weekly
People Magazine Indie
Wire
Greenwich Time
Sports Illustrated

Billboard
Greenwich Daily Voice
IMDb
FilmFestival.com
Connecticut Post
The Knockturnal
Sydney Now Magazine
New Haven Register
Middletown Press
The Newtown Bee
MTV News
Hola! USA
Fairfield Citizen

The Hollywood Reporter
The Huffington Post
In Touch Weekly
Closer Weekly
Life and Style Weekly
Just Jared Broadway
World Forbes
Getty Images
Cultural Pursuit
Westport News
Daily Mail
Deadline

TIME Money
Chicago Tribune
Movie Maker Magazine
The Moveable Fest
The Wall Street Journal
NY Post Page Six
US News & World Report
Westchester Magazine
Vogue Magazine
Luxury Experience

People

Indiewire®



THE
Hollywood
REPORTER

GREENWICH
MAGAZINE
MOFFLY MEDIA

THE
HUFFINGTON
POST

FILM JOURNAL
INTERNATIONAL

NEW YORK POST

The New York Times

billboard



Star power

Stars from the film and entertainment industries attend GIFF events, serve as honorees, participate in panels and contribute as part of the Executive Board and Jury.

Top talent at GIFF include:

Lin-Manuel Miranda (1)
Jenna Bush Hagar (2)
Tony Goldwyn (3)
Ashley Judd (4)

Sophia Bush (5)
Michael Strahan (6)
Jimmy Fallon (7)
Eva Longoria Baston (8)
Ryan Eggold (9)
Abigail Breslin (10)

Ms. Lauryn Hill (11)
Flo Rida (12)
Renee Zellweger
Justin Long
Gretchen Carlson
Kesha

Millicent Simmonds
Brian Banks
Kristen Davis
Harry Belafonte
Will Arnett
Freida Pinto

John Turturro
Kathie Lee Gifford
Toni Collette
Trudie Styler
Regis Philbin
Hoda Kotb

Kelly Rohrbach
Alysia Reiner
Peyton List
Callum Worth
Allan Huston
Neil Burger

James Ivory
Will Reeve



On Screen & In Person

Exclusive Film Premieres & Screenings

GIFF's judicious Selection Committee highlights a combination of Independent Socially Conscious Filmmakers and Academy Award Contenders.

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Previous Film

Selections Include:

HIVE
Beyond Zero
Mass
A Love Song
To Olivia
Soul of the Ocean
Fiddler's Journey to the Big Screen
3 Minutes: A Lengthening
The Disruptors
Playground
Young Plato
The First Wave
Collette
Ben is Back
A Private War
The Disruptors
Hotel Mumbai
Blinded By the Light
Luce
Safe Spaces
The Last Color
I Want My MTV
Mike Wallace Is Here
Miles Davis: Birth of the Cool
Touching the Sky
Wildland
Anyone of Us
Auggie
Brian Banks
The Revenant
and many others

On-Demand Streaming Content

GIFF members have exclusive access to virtual screenings and on-demand content including recorded panels, educational talks and filmmaker interviews.

GIFF's streaming content has included films from around the world.

Argentina	Israel
Belgium	Japan
Brazil	Morocco
Czech Republic	Netherlands
Ethiopia	Spain Serbia
France	Ukraine
Germany	United Kingdom
Hungary	United States
Iran	
Ireland	

Over 10,710 Viewers from the USA and around the world
Including Australia, Europe, and South America.





GIFF Inspiration Talks & Awards

***New This Year**

In 2023, GIFF will be elevating our content with more in-person, talent-filled events that celebrate visionaries in film, television, music, and entertainment with our Inspiration Awards. GIFF will provide three Inspiration Award recipients with an effective platform to share what inspires them, whether it's a film of merit, a charity they work with, or an issue of relevance during an Inspiration Talk. The event will feature the discussion, award ceremony and a private reception/dinner for sponsors and VIP Members.

Timing: February through September, 2023

Sponsorship Cost: \$25,000 per Inspiration Award Event

Changemaker Gala

GIFF's Changemaker Gala for 300+ VIP attendees is the most prestigious event of our annual programming.



Past Changemaker Honorees:

Lin-Manuel Miranda
Eva Longoria Baston
Ashley Judd
Renee Zellweger
Christy Turlington Burns
Freida Pinto
Trudie Styler
Harry Balafonte

Past Emcees: Kathie
Lee Gifford Regis
Philbin Jenna Bush
Hager

Our 2023 Gala features:

Black tie awards dinner
honoring a humanitarian who
has used their voice for positive
social change

Cocktail reception
including Meet &
Greet with honoree
and emcee

Significant fundraiser
(approximately
\$100,000) for the
honoree's charity

Charitable Impact



GIFF has raised over \$900,000 to date for the following Charity Partners:

Locally

Family Centers
Greenwich Hospital Coronavirus Fund
New Canaan Library
Food Rescue US
Building One Community
Yale New Haven Health: Greenwich Hospital
Boys and Girls Club of Greenwich
Maria Fareri Children's Hospital
The Rowan Center
The Waterside School
Community Access
Abilis: Advancing Abilities for People with Special Needs
Filling in the Blanks

Internationally

UNICEF
Miranda Family Fund
Every Mother Counts
Americares
Breast Cancer Alliance
Girl Rising
National Coalition Against Domestic Violence
Rainforest Foundation US
ALS Association
ALS Finding a Cure
Human Needs Project
United Nations Population Fund
Alzheimer's Association
SIMS Foundation
United Nations Population Fund
Wings for Life

Filmmaker Support

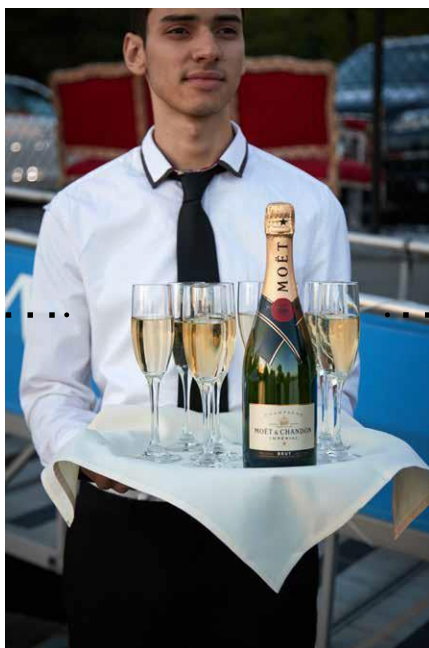
GIFF acts as a platform for filmmakers to showcase their films, generate buzz, and compete for cash awards. To date, GIFF has awarded \$180,000 in cash prizes to participating filmmakers. Underwriting opportunities are available for all awards.

GIFF Best Social Impact Award GIFF Connecticut Best Shorts Award

"I'm still shaking from excitement...Winning the first prize in the Social Impact category means the world to me and I have to admit that receiving a monetary prize is so timely and very much appreciated. I had a wonderful experience in the festival...I also enjoyed witnessing how the commitment and devotion of the community to the festival gave it a special warm vibe. I have no doubt that being recognized by the Greenwich International Film Festival is going to help Afterward receive more attention down the line and I appreciate your support and care for the topic from the bottom of my heart."

Ofra Bloch, Afterward, Winner - Best Social Impact Prize, 2019





Become a Sponsor

Our sponsorships provide companies with the opportunity to access GIFF's sophisticated and influential audience. We work with your team to customize a proposal that meets your objectives and presents your brand in a memorable way. Our packages include the highest level of brand visibility through media/advertisement placement, on-site screening/event activations, targeted marketing campaigns, and more. Pricing is available upon request.

Sponsor Opportunities

Title Sponsor: Become the Title Sponsor of GIFF for 2023

Films: Sponsor a film premiere or screening with speaking and branding opportunities

Awards: Underwrite one of the filmmaker or honoree awards

Changemaker Gala: Become a Sponsor of the Annual Gala

Virtual Streaming: Sponsor a screening with branding opportunities and promotional videos **Panels:** Present a thought-provoking panel and/or host a Meet & Greet reception with panelists **Events:** Present a signature GIFF event and networking opportunity

Advertising: On screen ads, Official Program ads, custom social media campaigns, S&R branding

Receptions: Host a reception with our audience



Sponsorship Categories



- Airline
- Alcohol
- Automotive
- Beauty
- Consumer Product
- Electronics
- Financial
- Food & Beverages
- Healthcare/Pharmaceutical
- Hotel
- Insurance
- Jewelry
- Law Firm
- Media Networks
- Travel
- Fashion
- Retail
- Real Estate

Connect With GIFF

For more information about Greenwich International Film Festival please contact:

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twitter.com/greenwichfilm



facebook.com/greenwichfilm



instagram.com/greenwichfilm