GREENWICH INTERNATIONAL FILM FESTIVAL

APRIL 30 - MAY 3, 2020

www.greenwichfilm.org
Greenwich International Film Festival is a 501(c)3 non-profit organization that bridges the worlds of film, finance and philanthropy through a world-class film festival and special events throughout the year. GIFF harnesses the power of film to serve the greater good by supporting causes that relate to basic human rights, education, the environment and health care.
Knowledge empowers people to achieve great results.

GIFF’s 2020 Film Festival will enlighten our audience through thought-provoking films, panels & special events. It will connect filmmakers with industry leaders and provide valuable networking events. It will offer sponsors the ability to align their brand with rich content.
Connect With Our Audience

GIFF attracts an audience of influencers, filmmakers, celebrities and art enthusiasts from Connecticut, New York and beyond. Our audience is highly educated, loyal to the brands that support GIFF, and has a variety of interests.

**INCOME**

- 43% Up to $200,000
- 16% $201,000 - $300,000
- 7% $301,000 - $400,000
- 34% $401,000 and above

**EDUCATION**

- 96% Have a college degree
- 49% Have a graduate or post-graduate degree

**ATTENDANCE**

- 99% Would attend GIFF again

**INTERESTS**

- 98% Recommend GIFF to a friend
- 58% Is more likely to use the products and services of a GIFF sponsor because they attended the Festival

**10,000 ATTENDEES**
GIFF generates tremendous media coverage both locally and around the globe. Each year, media outlets cover the Festival, films, stars and sponsors resulting in 1.5 billion media impressions.

The Greenwich International Film Festival has never lacked for star power and now one of Greenwich’s local stars is going to be part of it.

Governor Lamont Issues Declaration for Greenwich Film Fest: May 31st is Greenwich International Film Festival Day

The Diversity Movement You’re Not Hearing About: Actors with Disabilities

Why Stamford’s Avon Theatre Loves Greenwich International Film Festival

Greenwich International Film Festival 2019 – Honoree Eva Longoria Longoria Bastón Delivers An Inspiring Award Acceptance Speech

Grammy Nominated Artist Kesha Performs at Greenwich International Film Festival

Extend Your Reach

@gratefulfilm Had a blast at your phenomenal Greenwich International Film Festival! We appreciate your warm welcome, great screening venues, parties AND your fantastic volunteers & staff! THANK-YOU from Amy, Joyce & Paul.

@thinkgreenwich Congratulations on another great year!

@auggiemovie Thank you for an amazing weekend! The audiences, Q&As, and parties were top notch!

13,255

9,488

3,989
Stars from the film and entertainment industries come out to support GIFF, serve as honorees, participate in panels, and enjoy Festival events. Some of the top talent that has attended GIFF includes: Eva Longoria Baston, Ashley Judd, Renee Zellweger, Justin Long, Kesha, Millicent Simmonds, Brian Banks, Kristin Davis, Ryan Eggold, Harry Belafonte, Freida Pinto, Sophia Bush, Will Arnett, Flo Rida, John Turturro, Tony Goldwyn, Ms. Lauryn Hill, Jenna Bush Hager, Kathie Lee Gifford, Toni Collette, Trudie Styler, Regis Philbin, Hoda Kotb, Michael Strahan, Alysia Reiner, Peyton List, Callum Worthy, Allan Huston, Neil Burger, James Ivory, Abigail Breslin, Kelly Rohrbach, Becky Lynch, and many others.

Attract Star Power
Attend Film
Premieres & Screenings

Colette, What they Had, Ben is Back, A Private War, Hotel Mumbia, Blinded By the Light, Luce, Safe Spaces, Auggie, Brian Banks, The Tomorrow Man, The Last Color, I Want My MTV, Loopers: The Caddie’s Long Walk, Mike Wallace Is Here, Miles Davis: Birth of the Cool, Touching the Sky, Wildland, Anyone of Us
GIFF has raised over $600,000 to date for Charity Partners such as:

- **Every Mother Counts** is a non-profit organization dedicated to making pregnancy and childbirth safe for every mother, everywhere. Get involved at www.everymothercounts.org to learn more about our work in the United States and around the world.

Up to 98% of these deaths are preventable. One woman dies every two minutes as a result of complications during pregnancy and childbirth.
Support Filmmakers with Exposure and Awards

GIFF acts as a platform for filmmakers to showcase their films, generate buzz, and compete for cash awards. Underwriting opportunities are available for the awards.

“...I’m still shaking from excitement...Winning the first prize in the Social Impact category means the world to me and I have to admit that receiving a monetary prize is so timely and very much appreciated. I had a wonderful experience in the festival...I also enjoyed witnessing how the commitment and devotion of the community to the festival gave it a special warm vibe. I have no doubt that being recognized by the Greenwich International Festival is going to help Afterward receive more attention down the line and I appreciate your support and care for the topic from the bottom of my heart.”

~ Ofra Bloch, AFTERWARD, Winner - 2019 Best Social Impact

*Underwriting opportunities are available for the awards.
Become A Sponsor

Sponsorships give your company an opportunity to access GIFF’s sophisticated audience. We work with your team to customize a proposal that meets your objectives and presents your brand in a memorable way. Packages can include a variety of benefits such as sampling & gifting, client entertainment and much more. Pricing is available upon request.

- **Title Sponsorship**
  Become the Title Sponsor of the Festival

- **Films**
  Sponsor a film premiere with speaking and branding opportunities

- **Panels**
  Present a thought-provoking panel and/or host a Meet & Greet reception with panelists.

- **Events**
  Present a signature Festival event such as The Changemaker Gala or Opening Night Party

- **Awards**
  Underwrite and present one of the filmmaker or honoree awards

- **VIP Lounge**
  Present a VIP Lounge or Activation

- **Advertising**
  On screen ads, Official program ads, custom social media campaigns, S&R branding

- **Receptions**
  Host a reception with our audience
Sponsorship Categories

Airline  Financial  Law Firm
Alcohol  Food & Beverage  Media
Automotive  Healthcare/Pharmaceutical  Networks
Beauty  Hotel  Travel
Consumer Product  Insurance  Fashion
Electronics  Jewelry  Retail
Be a Part of High Profile Events
Changemaker Gala

The Changemaker Gala is the most prestigious event of the festival for 300+ VIP attendees.

- Seated black tie awards dinner honoring humanitarians who have used their voice for positive social change
- Cocktail reception including Meet & Greet with the Changemaker Honorees
- Past honorees: Eva Longoria Baston, Ashley Judd, Renee Zellweger, Christy Turlington Burns, Freida Pinto, Trudie Styler, Abigail Breslin, Harry Belafonte
- Community Changemaker honors a community member for his/her philanthropic accomplishments
- Past Master of Ceremonies: Kathie Lee Gifford, Regis Philbin, Jenna Bush Hager
- Timing: Thursday, April 30th

**Sponsorships available:**
- Event Presenter or Co-Presenter
- Awards Underwriter
Opening Night Party

An art infused celebration of the opening of the Festival weekend. The party takes place after the premiere of Opening Night Film.

- Up to 300 attendees
- Features cocktails, light bites, and entertainment
- Timing: Friday, May 1st

**Sponsorships available:**
- Presenter or Co-Presenter
- Sampling and speaking opportunities

"I wanted to say thank you once again for an absolutely lovely experience this weekend. We had a blast, and the festival was amazing! Thank you for making me and the film feel so special."

~ Ned Ehrbar, Director of CALIFORNIA NO.
For more information about Greenwich International Film Festival, please contact
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