



Greenwich International Film Festival Announces Sophia Bush To Present Social Impact Award at Opening Night Party

NEW YORK, NY (April 25, 2017) - The Greenwich International Film Festival is proud to announce that Sophia Bush will lead the Social Impact Jury at the 3rd annual Festival. Actress, Activist and Humanitarian, Sophia Bush will present the Best Social Impact Film Award at Opening Night Party on Thursday, June 1, 2017. This prize will be awarded to one film across all categories that promotes social change and awareness. The films in competition for The Social Impact Prize will be determined by the GIFF team, awarded by the Jury and the prize will have a cash value of \$10,000.00 USD.

“The Best Social Impact Film Award is the most prestigious of the Festival. We are thrilled to announce that for the third year in a row, over half of our program line-up are films that deal with important issues facing all of us on a global level. A very important part of our Festival mission is to use the power of film to serve the greater good and we are thrilled to highlight the filmmakers who share that vision--to affect change in the world and to inspire activism” said Colleen deVeer, Greenwich International Film Festival Founder and Director of Programming.

The Social Impact Jury is comprised of actors, activists, philanthropists, and entertainment professionals. The award will be presented to the winning director, during an awards ceremony, where he or she will be presented with a trophy and receive a check.

The Greenwich International Film Festival is set to run June 1-4, 2017. As previously announced, the Festival will host a special performance open to the public by **Flo Rida** on Friday, June 2nd. Tickets will go on sale **Friday, May 5th, 2017** and will be available for purchase at greenwichfilm.org. The Festival’s full film slate will be announced in early May.

About The Greenwich International Film Festival

Greenwich International Film Festival (GIFF) is a 501(c)3 non-profit organization that hosts a world-class film festival in Greenwich, CT. The goal of the Festival is to bridge the worlds of film, finance and philanthropy. The third annual Festival will take place June 1st – 4th, 2017, has a social impact focus, and will benefit charity partners with proceeds. The four-day event will feature a star-studded Opening Night Party, film premieres, engaging panels, a Changemaker Honoree Gala, and more. For additional information, please visit www.greenwichfilm.org.