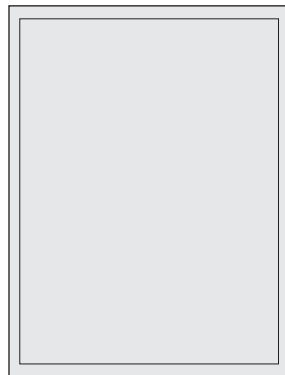


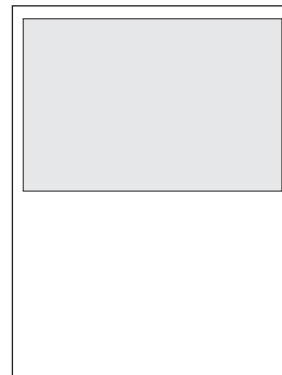
Festival Guide Advertising Specs



Festival Guide Dimensions 6.5" x 9.5" inches



FULL PAGE AD
Bleed: 6.75" x 9.75"
Safety Margin: 6" x 9"
No Bleed: 6" x 9"



1/2 PAGE AD
4.5" x 6"

ACCEPTABLE FILE FORMATS

Artwork must be actual size at 300 dpi and CMYK process color
All fonts outlined
Full bleed ads must have .125" bleed allowance all around
PDF is the preferred file format. Additional formats include: JPEG, TIFF & EPS
All TIFF and EPS files should be flattened with fonts converted to outlines
All files must be actual size, with bleed allowance if applicable

FILE DELIVERY

Please direct questions and final artwork to Lauren Clayton
Files larger than 10MB must be sent via a file sharing application
Email: lauren@studio162.com
Phone: 203.912.2662